



SHEFFIELD CITY COUNCIL

Cabinet Report

Report of: Councillor Leigh Bramall, Cabinet Member Business, Skills and Development

Report to: Cabinet

Date: 23rd July 2014

Subject: Response to the Economic and Environmental Wellbeing Scrutiny and Policy Development Committee Cycling Inquiry Report

Author of Report: Richard Proctor, 273 5502

Key Decision: YES

Summary:

The Economic and Environmental Wellbeing Scrutiny Committee's Cycling Inquiry report proposed an updated vision and strategic approach to cycling in Sheffield. The report set out:

- An ambitious vision for the City
- A strategic approach based around the three themes of Strong Leadership, Getting the Right Infrastructure in Place and Getting People Cycling
- 19 specific recommendations intended to broaden and increase participation in cycling in Sheffield

The principles of this report are supported by the Cabinet Member for Business, Skills and Development.

Attached as Appendix A is a response from the Cabinet Member for Business, Skills and Development proposing that the Council:

- Incorporate the vision for cycling into the Council's overall Vision for Excellent Transport in Sheffield.

- Refresh the Sheffield Cycle Action Plan taking into account the three themes and 19 recommendations within the report, produce a plan of the strategic cycle network and a delivery plan.
 - Work with partners, organisations and others to implement the recommendations set out in the report.
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Reasons for Recommendations:

This report sets out the response to the vision, strategy and the 19 recommendations proposed by the Economic and Environmental Wellbeing Scrutiny Committee's Cycling Inquiry report from the Cabinet Member for Business, Skills and Development.

In order to deliver a number of the recommendations it is proposed that a refreshed Sheffield Cycle Action Plan with a plan of the strategic cycle network and delivery plan is produced and brought to Cabinet for endorsement. At this time it would also be appropriate to update Cabinet on the progress being made in delivering the Cycling Inquiry recommendations.

Recommendations:

Cabinet is asked to:

1. Endorse the response to the Economic and Environmental Wellbeing Scrutiny Committee's Cycling Inquiry Report from the Cabinet Member for Business Skills and Development.
 2. Agree that the vision for Cycling should be incorporated into the Council's overall Vision for Excellent Transport in Sheffield and the recommendations implemented as proposed.
 3. Request that an updated Sheffield Cycle Action Plan, plan of the strategic cycle network and delivery plan be brought back to Cabinet in June 2015 along with a progress report on delivery of the Cycle Inquiry Report recommendations. Subject to identification of resources to produce it.
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Background Papers: Economic and Environmental Wellbeing Scrutiny and Policy Development Committee Cycling Inquiry Report

Category of Report: **OPEN**

Statutory and Council Policy Checklist

Financial Implications
NO Cleared by: Gaynor Saxton
Legal Implications
YES Cleared by: Nadine Wynter
Equality of Opportunity Implications
YES Cleared by: Ian Oldershaw
Tackling Health Inequalities Implications
YES
Human Rights Implications
NO
Environmental and Sustainability implications
YES
Economic Impact
YES
Community Safety Implications
NO
Human Resources Implications
NO
Property Implications
NO
Area(s) Affected
All
Relevant Cabinet Portfolio Lead
Cabinet Member for Business, Skills and Development
Relevant Scrutiny Committee
Economic and Environmental Wellbeing Scrutiny and Policy Development Committee
Is the item a matter which is reserved for approval by the City Council?
NO
Press Release
YES

REPORT TO THE CABINET

RESPONSE TO THE ECONOMIC AND ENVIRONMENTAL WELLBEING SCRUTINY AND POLICY DEVELOPMENT COMMITTEE CYCLING INQUIRY REPORT

1.0 SUMMARY

- 1.1 The Economic and Environmental Wellbeing Scrutiny and Policy Development Committee has undertaken a Cycling Inquiry to review what we are doing in Sheffield and what we can do better, in order to improve the opportunities for cycling.
- 1.2 The Inquiry took a cross party approach and included cycling representatives on the task force. It reviewed the existing evidence on the impact of cycling on the local economy, health and environment, considered what is happening in Sheffield and other cities and talked to the people of Sheffield as well as external organisations. The Scrutiny Board set out a vision which if supported and incorporated into the Council's Vision for Excellent Transport in Sheffield would help to guide the future of transport in Sheffield.
- 1.3 Attached as Appendix A is a response from the Cabinet Member Business, Skills and Development proposing that the Council:
- Incorporate the vision for cycling into the Council's overall Vision for Excellent Transport in Sheffield
 - Refresh the Sheffield Cycle Action Plan taking into account the three themes and 19 recommendations within the report, produce a plan of the strategic cycle network and delivery plan
 - Work with partners, organisations and others to implement the recommendations set out in the report.
- 1.4 The recommendations have been considered and are all supported by the Cabinet Member for Business, Skills and Development. However delivery of the recommendations and the associated timescales will in many cases be dependent on funding made available by national Government. In addition support will be needed from across the Council as well as from the Sheffield City Region Combined Authority and other partners.
- 1.5 A revised Sheffield Cycle Action Plan based on the 19 Cycle Inquiry recommendations and incorporating a plan of the strategic cycling network and delivery plan will be drawn up by the newly established Sheffield Cycle Group (a cross departmental working group) with Cycle Sheffield and in consultation with partners and the public and brought back to Cabinet for endorsement in June 2015.

2.0 WHAT DOES THIS MEAN FOR SHEFFIELD PEOPLE

- 2.1 Delivery of the Cycling Inquiry Report vision, strategy and recommendations will get people of all ages and backgrounds cycling in both urban and rural areas. Cycling can provide an affordable, quick and efficient mode of transport for many residents and visitors of the City. 42% of all our trips are within two miles – less than the average length of a cycling trip. Cycling can provide travel choice and a vital link to our public transport systems.
- 2.2 Economic benefits extend across: the wider community, contributing to improved public health, reduced congestion and carbon emissions; individuals, with bike ownership being affordable to almost all without expensive fuel costs; and local businesses, with high quality green transport infrastructure supporting Sheffield's image as an attractive city for investment, helping to recruit and retain a talented, healthy and productive workforce, and tourism spending.
- 2.3 Cycling is also good for individual health. Around 60% of men and 70% of women are currently not physically active enough to benefit their health. Cycling offers the opportunity to build moderate, pleasant exercise into people's daily routines. This kind of exercise can help us to counteract problems of overweight and obesity as well as coronary heart disease, stroke, diabetes and cancer in addition to improving mental well-being. On average, people who cycle regularly enjoy a level of fitness of someone ten years younger and halve their risk of heart disease.

3.0 OUTCOME AND SUSTAINABILITY

- 3.1 Implementation of the Economic and Environmental Wellbeing Scrutiny and Policy Development Committee's Cycling Inquiry Report recommendations would result in the development of a coherent approach to cycling which makes the most of opportunities as they arise through working with partners and across boundaries, promoting cycling at the highest levels and working locally to broaden participation.
- 3.2 The response of the Cabinet Member for Business Skills and Development proposes that the Council implement the Report's vision, strategy and recommendations in order to improve opportunities for cycling for all people by building on successful work already being carried out by the Council.

4.0 RESPONSE OF THE CABINET MEMBER FOR BUSINESS, SKILLS AND DEVELOPMENT

- 4.1 The response of the Cabinet Member for Business, Skills and Development to the Economic and Environmental Wellbeing Scrutiny and Policy Development Committee's Cycling Inquiry Report is attached

as Appendix A.

- 4.2 The response supports the Report's ambitious vision and states that the Council should do all it can to help achieve this and make a real difference to cycling in the City:

“To realise the full potential of cycling to contribute to the health and wealth of Sheffield, and the quality of life in our local communities, and to play its part in a fully integrated transport network that will encourage reduced car usage, alleviate congestion and ease pollution across the whole of the city. We believe this is both possible and necessary.

We need to get the whole of Sheffield cycling: not just healthy people or sporty young males, but people of all ages and backgrounds, in urban and rural areas.

We need to change the culture of how we use our roads, so that people are no longer afraid to cycle or allow their children to do so. Our streets, roads and local communities, need to become places for people, where cycling and walking are safe and normal.

We endorse the aim of the Get Britain Cycling report to see cycle use increase to 10% of all journeys in 2025 and 25% in 2050.”

It is proposed that this vision is incorporated into the Councils Vision for Excellent Transport in Sheffield to guide the future of transport in Sheffield.

- 4.3 To help achieve the vision 19 recommendations were made across the following areas:

Strong Leadership

- Political Leadership
- Working with others to develop and support cycling
- Making the most of opportunities

Getting the Right Infrastructure in Place

- A Long Term Plan
- Publicising the Cycle Network
- Integrating cycling with public transport
- Cycling and walking audits

Getting People Cycling

- Training
- Behaviour on our roads
- Cycle Tourism

- 4.4 Appendix A sets out the Cabinet Member for Business, Skills and Developments support for the 19 recommendations made within these themes and includes proposals for how the Council should implement them. In many cases this will be dependent on the level of funding

available which we will seek from external sources and also through the prioritisation of SCC resources. The Council will also need to work with partners, organisations and others to deliver the recommendations. Suggested milestones for the delivery of the actions are outlined in Appendix B.

4.5 Strong Leadership

4.6 The Cabinet Member for Business, Skills and Development fully endorses the recommendations set out within the 'Strong Leadership' theme.

4.7 Working with the Sheffield City Region is entirely consistent with the Council's approach to strategic transport planning. The Sheffield City Region Combined Authority was established on 1st April 2014 bringing together the South Yorkshire Integrated Transport Authority and an Economic Prosperity Board to align decision making. In addition working with the Health and Wellbeing Board to maximise the health benefits of cycling, with partners including voluntary sector cycle groups as well as across Council activity to make the most of opportunities all builds on good work already being carried out.

4.8 Sheffield's joint Health and Wellbeing Strategy includes the principles of tackling the wider determinants of health and partnership working, and supports the Move More initiative to encourage people to be more physically active as part of their daily lives. Support for the delivery of this initiative through Sheffield's Cycle Action Plan will help to maximise the health benefits of cycling.

4.9 Sheffield's Cycle Action Plan need to be refreshed to provide a common approach for the delivery of cycling interventions across the Council taking into account the vision and recommendations of the Economic and Environmental Wellbeing Scrutiny and Policy Development Committee's Cycling Inquiry Report. It is proposed that this will be drafted in conjunction with Cycle Sheffield who along with members of the Cycle Forum do a great deal of work to promote and encourage cycling in the City, consulted upon and brought back to Cabinet in June 2015 for agreement. Anticipated milestones for this process are set out in Appendix B.

4.10 Getting the Right Infrastructure in Place

4.11 The Cabinet Member for Business, Skills and Development fully endorses the recommendations set out within the 'Getting the Right Infrastructure in Place' theme.

4.12 A long term strategic cycle network plan will be produced. This, along with a delivery plan, will sit alongside the Cycle Action Plan providing a coherent and comprehensive plan of the cycle network that is in place and that we wish to develop. A great deal of work has already been undertaken planning the strategic corridors of a 'green' network. With the

addition of orbital links and strategic 'on street' routes this should provide the basis of the plan. By linking the strategic corridors to 20mph zones and public transport / cycle hubs a comprehensive network will be produced. The plan will be drafted in conjunction with Cycle Sheffield who along with members of the Cycle Forum do a great deal of work to promote and encourage cycling in the City, and consulted upon in parallel with the refresh of the Sheffield Cycle Action Plan. Anticipated milestones for this process are set out in Appendix B.

- 4.13 It is agreed that it is important to improve the promotion of the cycle network and this can be done in certain areas within the coming year. However there is an opportunity to work with the new South Yorkshire Cycle Co-ordinator and potentially the Universities to better understand how market segmentation could apply to cycle marketing to make the best use of the resources available and broaden participation amongst all Sheffielders whatever their age, gender or ethnicity. This will be taken forward again in parallel with the refresh of the Cycle Action Plan.
- 4.14 A cycle audit process has been developed and is already being applied to all new highway and development schemes. The roll out of this for all land use development proposals and changes to public space would build on this good work.
- 4.15 Getting People Cycling
- 4.16 The Cabinet Member for Business, Skills and Development fully endorses the recommendations set out within the 'Getting People Cycling' theme.
- 4.17 The Council's ability to provide cycle training depends both on the level of revenue funding available and engagement / promotion with both schools and the public. In 15/16 this will be dependent on the Local Sustainable Transport Fund 2 bid and Cycling England grant. A great deal of engagement work has already been done with schools and this will continue however the number of child training places meets annual demand. Instead of targeting an increase in numbers it would be beneficial to extend the level of training offered to secondary school pupils in order to support continuation of cycling in the future. Engagement with schools in relation to this has already begun.
- 4.18 Encouraging the Council's contractors, drivers and partners including Amey, Veolia, Kier and Capita to undertake cycle awareness training is supported and will build on work already being taken forwards around improving the safety on our roads.
- 4.19 The Tour de France coming to Yorkshire, and Sheffield in particular, is a huge opportunity to promote Sheffield as a cycling city and encourage people to get cycling. Linking this with improvements to the promotion of cycle tourism in and around Sheffield will help support our economy attracting both people and businesses to the area.

- 4.20 In order to ensure a coherent approach across the region and gain maximum impact SCC is working as part of Cycle Yorkshire to deliver the actions that will meet the objectives of the approved 10 year Tour de France Legacy Strategy (<http://cycle.yorkshire.com/the-strategy>). As well as building routes to cater for all users, encouraging training, and free loans of bikes SCC is looking at introducing a Cycle to Work scheme and we will be promoting led rides, mass participation events and festivals with our partners British Cycling, erecting special signs along the route of the tour and extending facilities for bike hire and bike hubs. Facilities for mountain biking and BMX riding will also be improved alongside work with the Peak District National Park to develop leisure and sports cycling.

5.0 LEGAL IMPLICATIONS

- 5.1 The Transport Act 2000 as amended places a duty on the City Council to develop policies which will create safe, integrated and economic transport within Sheffield which meets the needs of persons living or working within the city. In developing these policies the City Council must have regard to government policies designed to mitigate climate change or the protection or improvement of the environment. Implementation of these recommendations will help to achieve this.
- 5.2 Where implementation of any of the recommendations requires further authority to take action this will be the subject of a further decision taken in the usual manner and in line with the Council's Constitution / Leaders Scheme of Delegation. For example, a refreshed Cycle Action Plan and network of strategic cycle routes and delivery plan will be brought back to Cabinet for approval.

6.0 FINANCIAL IMPLICATIONS

- 6.1 There are no financial implications at this stage. Financial implications will be linked to delivery of the recommendations via individual schemes. Delivery of the recommendations and the associated timescales in many cases will be dependent on the level of funding available which we will seek from external sources and also through the prioritisation of SCC resources. The Council will also need to work with partners, organisations and others to deliver the recommendations.
- 6.2 The response to the Economic and Environmental Wellbeing Scrutiny and Policy Development Committee's Cycling Inquiry Report is broadly based on the current allocation of resources. However, implementing the recommendations will require additional staff time and will be dependent on the level of both revenue and capital funding available. This will be fed into future Council budget planning discussions to ensure that delivery of the recommendations and refreshed Cycle Action Plan and delivery plan are considered. The delivery of an action plan will require future capital funding from external sources such as the Local Transport Plan.

7.0 EQUALITIES IMPLICATIONS

- 7.1 Fundamentally these proposals are positive for all Sheffield people regardless of age, sex, race, faith, disability, sexuality, etc. The Economic and Environmental Wellbeing Scrutiny and Policy Development Committee's Cycling Inquiry Report wanted to 'identify measures to broaden and increase participation in cycling in Sheffield.'
- 7.2 One of the recommendations focuses on cycle training and broadening participation 'Improved communication needs to be in place within the next year so that training can lead to broadening participation amongst all Sheffielders, whatever their age, gender or ethnicity'. The proposal is to start to implement this recommendation. However in order to make the most effective use of funding available it is proposed that a study including looking at market segmentation will be carried out to target promotion carried out in 2015/16 and onwards to achieve this.
- 7.3 As part of the implementation additional information regarding age, gender and ethnicity will be recorded in relation to adult cycle training so that the success of the above measures can be assessed.
- 7.4 Where implementation of any of the recommendations, or changes to budgets, requires further authority to take action this will be the subject of a further decision taken in the usual manner and in line with the Council's Constitution / Leaders Scheme of Delegation. For example a refreshed Cycle Action Plan, plan of the strategic cycle network and delivery plan will be brought back to Cabinet for approval. This would include an assessment of the equalities implications. Where implementation would not require further authority to take action this should use an existing EIA or build upon an existing EIA.

8.0 OTHER RELEVANT IMPLICATIONS

- 8.1 Cycling provides a 'no-emissions' alternative to motor vehicles and hence contributes to local and national bio-diversity. The Council's Air Quality Action Plan also recognises and supports increased use of more sustainable forms of travel. Economic benefits extend across: the wider community, contributing to improved public health, reduced congestion and carbon emissions; individuals, with bike ownership being affordable to almost all without expensive fuel costs; and local businesses, with high quality green transport infrastructure supporting Sheffield's image as an attractive city for investment, helping to recruit and retain a talented, healthy and productive workforce.

9.0 ALTERNATIVE OPTIONS CONSIDERED

- 9.1 An alternative option would have been to not support or implement the vision or recommendations of the Committee's Cycling Inquiry Report. The Committee spent a lot of time reviewing evidence and engaging with members of the public and organisations and as such have produced a set of recommendations which should improve the opportunities for

cycling in Sheffield.

- 9.2 Another alternative option would be to support the recommendations but not produce a refreshed Sheffield Cycle Action Plan, plan of the strategic cycle network and delivery plan or incorporate the vision into the Council's Vision for Excellent Transport in Sheffield. However this would not result in a coherent approach or enable Cabinet to approve specific actions and associated spend for delivery of the recommendations.

10.0 REASONS FOR RECOMMENDATIONS

- 10.1 This report sets out the response to the vision, strategy and the 19 recommendations proposed by the Economic and Environmental Wellbeing Scrutiny Committee's Cycling Inquiry report from the Cabinet Member for Business, Skills and Development.
- 10.2 In order to deliver a number of the recommendations it is proposed that a refreshed Sheffield Cycle Action Plan with a plan of the strategic cycle network and delivery plan is produced and brought to Cabinet for endorsement. At this time it would also be appropriate to update Cabinet on the progress being made in delivering the Cycling Inquiry recommendations.

11.0 RECOMMENDATIONS

- 11.1 Endorse the response to the Economic and Environmental Wellbeing Scrutiny Committee's Cycling Inquiry Report from the Cabinet Member for Business Skills and Development.
- 11.2 Agree that the vision for Cycling should be incorporated into the Council's overall Vision for Excellent Transport in Sheffield and the recommendations implemented as proposed.
- 11.3 Request that an updated Sheffield Cycle Action Plan, plan of the strategic cycle network and delivery plan be brought back to Cabinet in June 2015 along with a progress report on delivery of the Cycle Inquiry Report recommendations. Subject to identification of resources to produce it.

Simon Green
Executive Director - Place

Appendix A

Ref	Theme	Area	Recommendation	Supported?	Cabinet Member Response	Timescale
	Vision		<p>To realise the full potential of cycling to contribute to the health and wealth of Sheffield, and the quality of life in our local communities, and to play its part in a fully integrated transport network that will encourage reduced car usage, alleviate congestion and ease pollution across the whole of the city. We believe this is both possible and necessary.</p> <p>We need to get the whole of Sheffield cycling: not just healthy people or sporty young males, but people of all ages and backgrounds, in urban and rural areas.</p> <p>We need to change the culture of how we use our roads, so that people are no longer afraid to cycle or allow their children to do so. Our streets, roads and local communities, need to become places for people, where cycling and walking are safe and normal.</p> <p>We endorse the aim of the Get Britain Cycling report to see cycle use increase to 10% of all journeys in 2025 and 25% in 2050.</p>	Yes	<p>The vision should be incorporated into the Councils Vision for Excellent Transport in order to help to guide the future of transport in Sheffield.</p>	Aug-14
R1	Strong Leadership	Political leadership	That Sheffield City Council appoints a councillor to be a 'Cycling Champion' by June 2014	Yes	Councillor Tim Rippon has been appointed as Sheffield City Council Cycling Champion.	Jun-14
R2	Strong Leadership	Working with others to develop and support cycling	The Council works with the Sheffield City Region to ensure there are coherent plans in place to develop and support cycling by June 2015	Yes	<p>There is a commitment in the Sheffield City Region Growth Plan to develop a Strategic Cycle Network.</p> <p>The South Yorkshire Local Transport Plan partnership are in the process of appointing a Cycle Co-ordinator whose role it will be to ensure that Authorities plans to develop cycling are coherent and supported by the Sheffield City Region Combined Authority.</p> <p>We are also working to deliver the Yorkshire Cycling Strategy (Get Yorkshire Cycling) to get more people cycling more often in Yorkshire over the next 10 years capitalising on the Tour de France Grand Depart.</p>	Jun-15
R3	Strong Leadership	Working with others to develop and support cycling	Align funding streams with the NHS through the Health and Well Being board to maximise the health benefits that can be achieved through cycling	Yes	<p>The Move More initiative (supported by the joint Health and Wellbeing Strategy) is delivered by the Health and Wellbeing Boards Physical Activity & Food Sub Group. Support for the delivery of this initiative will help to align funding streams with the NHS to maximise health benefits where possible.</p> <p>To deliver a series of rides and mass participation events throughout the summer we are working with British Cycling. Led rides start on the 15th June and go right through until November with a Skyride scheduled for August which will include closure of significant thoroughfares for mass participation with supporting events on route.</p>	Ongoing

Ref	Theme	Area	Recommendation	Supported?	Cabinet Member Response	Timescale
R4	Strong Leadership	Working with others to develop and support cycling	The Council builds on best practice in working with a range of partners, including voluntary sector cycling groups	Yes	The Council holds bimonthly Cycle Forum engagement meetings with organisations including cycle interest groups such as Cycle Sheffield and those with an interest in cycling. A subgroup has recently been set up building on this to provide a consultative meeting on transport and development proposals of significance to cycling in Sheffield. The revised Sheffield Cycle Action Plan, plan of the strategic cycling network and delivery plan will be drawn up by the newly established Sheffield Cycle Group with Cycle Sheffield and in consultation with partners and the public. We are also working with our current local providers Recycle Bikes, Pedal Ready and Get Cycling to deliver the Cycle Boost scheme. To deliver a series of rides and mass participation events throughout the summer we are working with British Cycling. Led rides start on the 15th June and go right through until November with a Skyride scheduled for August which will include closure of significant thoroughfares for mass participation with supporting events on route.	Ongoing
R5	Strong Leadership	Working with others to develop and support cycling	The Council works with the City's MPs to support them to lobby government for key improvements	Yes	To secure sufficient devolved transport funding to deliver the ambitions set out in the Sheffield City Region Growth Plan. A review will also be undertaken to highlight what national changes would be significant to Sheffield in helping to encourage and enable cycling for example DfT regulation on allowing separate traffic lights for cycling and more flexible use of capital and revenue funding for cycling.	Ongoing
R6	Strong Leadership	Making the most of opportunities	That as part of a Cycling Plan the Council takes a joined up and systematic approach to exploiting the opportunities to improve cycling across all areas of Council Activity	Yes - timescale dependent on revenue funding available.	A refreshed Cycling Action Plan which takes account of the Cycle Inquiry recommendations and sets the strategic direction for cycling will be produced, alongside a plan of the strategic cycling network and delivery plan, and consulted on led by a cross departmental Council working group chaired by Transport Planning. Linked to R7. This may take up to a year in order to produce the plans with Cycle Sheffield, consult on them and then take them through the approvals process. It will however be done as soon as possible.	Jun-15, then ongoing
R7	Getting the right infrastructure in place	A long term plan	Sheffield should have a long-term strategic plan for a coherent and comprehensive cycling network in place by June 2015	Yes - timescale dependent on revenue funding available.	In parallel with the refresh of the Cycle Action Plan a plan of the strategic cycle network and delivery plan should be produced and consulted on. This may take up to a year in order to produce the plans with Cycle Sheffield, consult on them and then take them through the approvals process. It will however be done as soon as possible.	Jun 15, draft Nov 14

Ref	Theme	Area	Recommendation	Supported?	Cabinet Member Response	Timescale
R8	Getting the right infrastructure in place	Publicising the Cycle Network	Identifying ways of improving the promotion and advertisement of the cycle network by June 2015	Yes - timescale dependent on revenue funding available.	In the short term the cycling section of the SCC website will be updated in consultation with partners. Scope to tap into social media and existing commercial communications will be investigated. We will also continue to work with existing networks of cycling interest groups. A study to better understand how market segmentation could apply to cycle marketing should be undertaken to feed into the refresh of the Cycle Action Plan to identify the best ways of promoting and advertising the cycle network and broaden participation with the funding available. This offers an opportunity to work with the new South Yorkshire Cycle Co-ordinator and potentially the Universities. A review of signing throughout Sheffield has also begun. It is recommended that the timescale for implementation of this action is amended to Jun 16 to allow for this development and provide opportunity to look for revenue funding to support this action.	Jun-16
R9	Getting the right infrastructure in place	Integrating cycling with public transport	Within the next three years the cycle and public transport networks should be combined as a single network with 'hubs' developed at strategic locations and existing hubs improved	Yes - timescale dependent on funding available.	The development of the strategic network plan (R7) will be linked to the public transport networks and identify locations for cycle hub development. A cycle hub is currently being developed at Sheffield Station and subject to LSTF2 another will be developed in the City Centre.	Jun-17
R10	Getting the right infrastructure in place	Integrating cycling with public transport	That the Sheffield City Region Authority and public transport operators identify opportunities and commit to undertake pilot schemes within the next 12 months, with priority given to trials on the Supertram network.	Yes	This is supported and we will actively open discussions with the public transport operators. The wider Peak Park Strategy contains an ambition to seek to persuade operators to trial more bike friendly carriages (encouraging more bike / bus and bike / train facilities) which presents an opportunity to trial arrangements for taking cycles out to the Peak.	Jun-15
R11	Getting the right infrastructure in place	Cycling and walking audits	That the Council undertake cycling and walking audits for all development proposals and for all changes to highways and to public spaces	Yes	A Cycle Audit process has been developed and is being applied to all new highway schemes. This is now being rolled out as a requirement for all development proposals and changes to public spaces. A process requiring the sign off of any recommendations that could not be implemented is being put in place.	Immediate, then ongoing
R12	Getting people cycling	Training	For the next year Sheffield must maintain its programme of cycle training so that in the short term at least the current numbers of adults and children receive training each year. Over the next three years in addition the Council and its partners should look to extend the cycle training to train increasing numbers of adults and children year on year	Dependent on bids for revenue funding	Funding is secured to provide adult and child cycle training for 14/15. What can be provided in 15/16 will be dependent on the availability of grants through Cycling England and the outcome of the Local Sustainable Transport Fund 2 revenue bid. Following this it will depend on revenue streams made available by Government or other organisations. The current number of child cycle training places reflects the maximum take up achieved through engagement with schools. Instead of increasing the number of places should funding be available it would be beneficial to extend the level of training offered to secondary schools to support continuation of cycling. Engagement work has started with schools in relation to this.	Jun-17

Ref	Theme	Area	Recommendation	Supported?	Cabinet Member Response	Timescale
R13	Getting people cycling	Training	These training opportunities need to be joined up. Improved communication needs to be in place within the next year so that training can lead to broadening participation amongst all Sheffielders, whatever their age, gender or ethnicity	Dependent on bids for revenue funding	Linked to R8. The timescale for implementation of this action has been amended to Jun 16 to allow for development of marketing strategy and provide opportunity to look for revenue funding to support this action.	Jun-16
R14	Getting people cycling	Training	That revenue funding needs to be part of any funding bids. Where this is not possible the Council should press the case to enable this	Yes	Agreed. This links to R5. There is a need to influence the way that DfT develop guidelines for new funding mechanisms at a SCR / national level.	Ongoing
R15	Getting people cycling	Behaviour on our roads	The Council should take steps to encourage its contractors to provide practical cycle awareness training for their drivers. Within three years this requirement for this training should be built in to the procurement process, starting with HGV drivers	Yes	We will look to distribute an e-learning module to all our contractors including strategic partners such as Amey, Veolia, Kier and Capita. How completion of this could become a requirement will be explored with the Councils Commercial Services. The Council should also expand this recommendation to cover training its own drivers. The training will also be promoted via the South Yorkshire Freight Transport Group to the Freight Transport Association and also to the Road Haulage Association for their members who travel through Sheffield.	Jun-17
R16	Getting people cycling	Behaviour on our roads	Organisations in the Sheffield Bus Partnership should include cycle awareness training into all commercial and tendered routes		Bus driver awareness training is in development. Stagecoach has committed to training their drivers and First is understood to be developing similar.	Jul 14, then ongoing
R17	Getting people cycling	Behaviour on our roads	The Council should lobby government to ensure local agencies, including South Yorkshire Police have the powers and resources to improve road safety	Yes	This will be raised via the South Yorkshire Safer Roads Partnership to identify resource requirements and additional powers that would be required to help improve road safety. This links to R5.	Ongoing
R18	Getting people cycling	Cycle tourism	The Council makes full use of the opportunity the Tour de France presents	Yes	SCC is fully engaged on a wide range of fronts through implementation of the Cycle Yorkshire Tour de France Legacy (13-23) plan	Mar-23
R19	Getting people cycling	Cycle tourism	The Council improves the promotion of cycle tourism in and around Sheffield, including, for example, working with other local authorities, the Peak District National Park, Sustrans and hotels	Yes	SCC is currently developing a Green Route Network of strategic cycle links through green and open spaces connected by quiet roads. Supported by the development of an Outdoor Economy Strategy the Council will be working to improve the promotion of cycle tourism. Work will also be undertaken with 'Welcome to Sheffield' in order to ensure Sheffield's cycling offer is promoted in and around Sheffield and the Peak District National Park to align our work e.g. with their cycling strategy.	Ongoing

Appendix B
Delivery Milestones

Ref.	Jun 14	Jul 14	Aug 14	Sept 14	Oct 14	Nov 14	Dec 14	Jan 15	Feb 15	Mar 15	Apr 15	May 15	Jun 15	Jul 15	Onwards
Report		Response to the Economic and Environmental Wellbeing Scrutiny and Policy Development Committee Cycling Inquiry Report to Cabinet													
Vision			Refresh of Transport Vision												
R1	Appointment of Cycling Champion														Complete
R2													Sheffield City Region cycling plans in place		
R3													Programme of led rides and events for summer 2014		Ongoing
R4													Programme of led rides and events for summer 2014		Ongoing
R5			Review of national changes that would be significant in helping to encourage and enable cycling												Ongoing
R6			Review of existing information	Development of Cycling Action Plan and Delivery Plan with Cycle Sheffield				Consultation on Cycling Plan and Delivery Plan					SCC approval of Cycling Action Plan and Delivery Plan		
R7			Consolidation of existing information	Network planning with Cycle Sheffield				Consultation on network plan					SCC approval of network plan		

Ref.	Jun 14	Jul 14	Aug 14	Sept 14	Oct 14	Nov 14	Dec 14	Jan 15	Feb 15	Mar 15	Apr 15	May 15	Jun 15	Jul 15	Onwards
R8		Update of SCC website cycling section (in consultation with partners), review of existing commercial communications and use of social media.		Identification of locations for cycle hub development linked to network planning	Market segmentation study (to inform latter milestones)										Implementation by Jun 16
R9								Consultation on locations for cycle hub development			SCC approval of locations for cycle hub development				Implementation by Jun 17
R10			Open discussions with public transport operators (to inform latter milestones)												Ongoing
R11	Implementation of cycle audit for all new transport and development schemes														Ongoing
R12				LSTF2 funding outcome expected											Ongoing
R13		Update of SCC website cycling section (in consultation with partners), review of existing commercial communications and use of social media.			Market segmentation study (to inform latter milestones)										Implementation by Jun 16
R14			Raise with Sheffield City Region (to inform latter milestones)												Ongoing
R15			E-learning module finalisation	Distribution of e-learning module Initiate discussions with Commercial Services (to inform latter milestones)											Requirement for training to be built into procurement process by Jun 17
R16			To be discussed via Sheffield Bus Partnership (to inform any latter milestones required)												Ongoing
R17			Item to be raised at the South												Ongoing

Ref.	Jun 14	Jul 14	Aug 14	Sept 14	Oct 14	Nov 14	Dec 14	Jan 15	Feb 15	Mar 15	Apr 15	May 15	Jun 15	Jul 15	Onwards
			Yorkshire Safer Roads Partnership (to inform latter milestones)												
R18	Tour de France route signed	Tour de France in Sheffield	Programme of led rides and events for summer 2014 (starting June 14)										Programme of led rides and events for summer 2015		Full implementation by Mar 23
R19	Work started with 'Welcome to Sheffield' and the Peak Park												Adoption of the 'Green Routes Network' as part of the Sheffield Cycle Network Plan		Ongoing